BRITISH VALVE AND ACTUATOR ASSOCIATION LIMITED

BVAA - The voice of the British Valve & Actuator Industry
E-mail: enquiry@bvaa.org.uk

BVAA

PLEASE NOTE OUR NEW ADDRESS:
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24th November 2010

BVAA ADVERTISING RATES 2010

The following advertising rates* have been set from 24th November 2010.

BVAA *Valve User* Magazine		**Members**	**Non-Members**
'Thumbnail' Ads (w50mm x h99)	=	£80.00	£155.00
Quarter A4 page (w105mm x h148.5)	=	£180.00	£350.00
Half A4 page (horizontal or vertical)	=	£340.00	£670.00
A4 full page (w210mm x h297mm)	=	£490.00	£970.00
BVAA Website			
Rolling Ads, Homepage	=	£200.00 pcm	£400.00**
ValveUser.com Website			
Rolling Banner Ads, all pages	=	£90.00 pcm	£180.00**
Homepage scrolling sidebars ads	=	£40.00 pcm	£80.00**
Category Sponsorship	=	£70.00 pcm	£140.00**
Category Sponsorship (exclusive)	=	£90.00 pcm	£180.00**
Featured Articles (direct link from homepage)	=	£40.00 pcm	£80.00**
BVAA Recruitment			
Web Ad, 100 Words, pcm	=	£00.00	£400.00
'Job Seekers'	=	£00.00	

** Special rates are available for longer periods and exclusivity

*All prices subject to VAT at 20%

NOTE: Advertisers to supply complete, ready-for-use artwork in electronic format. See overleaf for details. BVAA can arrange artwork preparation, subject to a handling fee.

Registered No. 1141396

BV001079

General formats are as follows:

Photographs should be supplied as best quality to guarantee faithful reproduction in the magazine. Images should be supplied in either TIFF, EPS, or high resolution JPEG format.

Company logos should be in either Adobe Illustrator or as a high resolution JPEG format. Taken from a website is not good enough for print production.

For adverts, ideally high resolution pdfs are required. This ensures the artwork is as the creator intended and there should not be any font substitution.

Adverts can also be supplied in Adobe InDesign 3, or Quark Xpress 5.0, with the images and fonts included.

Photoshop TIFF, EPS or JPEG at 300dpi at size. Adverts supplied in MS Word or Publisher are not suitable.